

A nighttime photograph of the Liverpool city skyline, featuring the illuminated Liverpool City Hall and the tall, slender Liverpool One tower. The scene is reflected in the water in the foreground. Overlaid on the image is the text 'A Waterfront Tourist Tram for Liverpool ©' in a bold, yellow, sans-serif font.

**A
Waterfront Tourist Tram
for Liverpool ©**

A forward thinking scheme

A photograph of a tram at night in Warrington Business Park, Cheshire, England. The tram is dark-colored with a blue light on top. It is stopped on a street with tram tracks. In the background, there are buildings, including one with a 'PARFUMERIE' sign, and streetlights. The overall scene is illuminated by the tram's lights and the surrounding urban environment.

AI
short study © prepared by
Light Rail (UK) Ltd

Warrington Business Park
Long Lane,
Warrington,
Cheshire, England, United Kingdom.

(0044) + (0) 1925 243500, Fax 243000.

4th March 2006

www.lightrailuk.com E-mail tachographsuk@aol.com

Specialists in
Affordable & Sustainable Tramways.



Who Are Light Rail(UK) Ltd ?

A not-for-profit Company promoting
affordable & sustainable
Public Transport



An Association of :-

Light Rail Consultants

Transport Engineers

Politicians

Academics

Environmentalists

Commercial



Light Rail(UK) Ltd

are a member of

Transport & Training Services Ltd
Group

www.transporttrainingservices.com

A Waterfront Tourist Tram for Liverpool

Why Tourist Trams?

Will preserve the Merseytram Mk 1 Alignment

Tramways operate in people areas/streets

Public like trams in the City Centre Area

Trams are pedestrian friendly

Retail Footfalls rise considerably - House values rise

Tram have a good modal switch

Political statement -steel in the ground

A basis for an integrated system – Mk 2 Merseytram

A Waterfront Tourist Tram for Liverpool

Why Tourist Trams?

Successfully use during 80's garden festivals

Low cost starter trams

Can be funded from sources other than/as well as DfT, such as tourist funds, NWDA, Atlantic Fund and similar sources

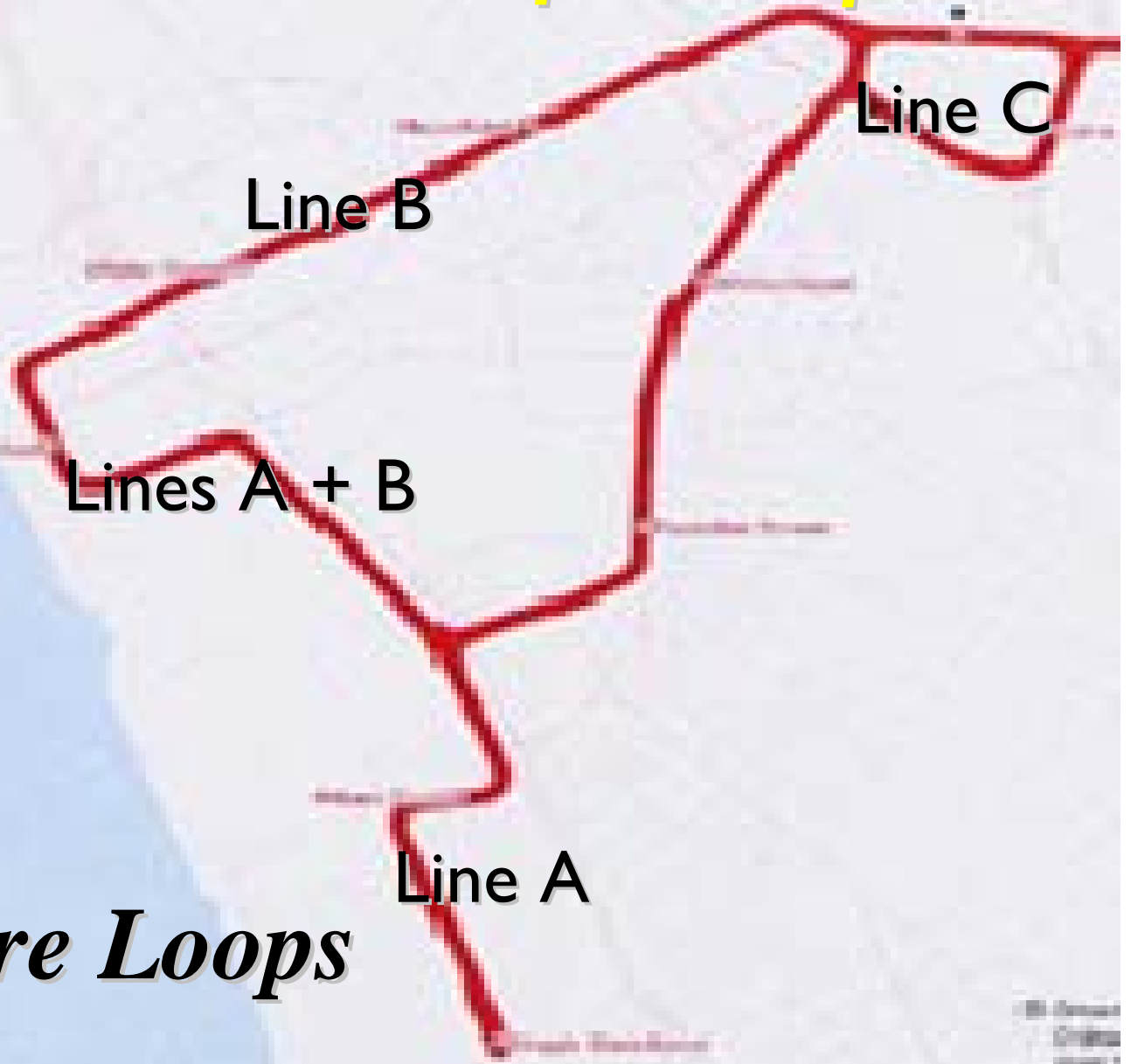
Can be built quickly – powers exist

Merseytram Mk I promoters can be satisfied

Proposed operators may contribute



A Waterfront Tourist Tram for Liverpool



City Centre Loops

A Waterfront Tourist Tram for Liverpool

City Centre loop(s)

The lines will share a city centre loop which starts at the Kings Waterfront and runs via Albert dock to Wapping where it splits.

One side of the loop runs along Paradise Street and Whitechapel to St Johns Lane and Lime Street,

The second side goes via the Pier Head and up Water Street and Dale Street to William Brown Street.

The sides of the loop are connected at the bottom of London Road and also at the Tunnel Entrance.

A Waterfront Tourist Tram for Liverpool

Tourists Route Options

**Route A – Waterfront to North of Pierhead
(Dock Road Depot site)**

**Route B – Waterfront then follow original
large City Centre loop**

**Route C – Waterfront – Large City Centre
Loop – Smaller Loop**

**Route B/C – Figure 8 combination of both
loops Lines (B & C)**



A Waterfront Tourist Tram for Liverpool

Mode Interchanges

Waterfront image enhancement

**Linking liner passengers with the Waterfront
& Central City Retail Area etc.,**

Links Ferry Terminal, Bus & Rail Stations

Brown Sign sites

Weary Pedestrians

A Waterfront Tourist Tram for Liverpool

Advantage of a Tourist Tram

Moves visitors without pollution at point of use

Employment opportunities

Access for all + social inclusion

A Low cost starter line can be constructed as temporary or permanent asset

Glasgow Garden Festival model could be used





A Waterfront Tourist Tram for Liverpool

Regeneration

Waterfront & City Centre Area

Access to key unemployment

Reducing social exclusion

Accessible without a car

Links Transport Interchanges

Increase visitors - tourist centre

A Higher Regional Profile

A serious investment centre/area

Experimental Area - Green Fuels?

Costs

Initial capital costs spent

Alignments prepared

Rails purchased

Vehicles available

Will capitalise on money already spent

Less than a guided bus way!

Cascaded vehicles tried & tested

Known technology



A Waterfront Tourist Tram for Liverpool

Type of Trams

A range of restored & suitable tramcars

Available at short notice

New build - old design for longer term

Cascaded - Blackpool, European etc.,

Historic - restored runners

Visiting - transport festivals etc.,



A Waterfront Tourist Tram for Liverpool

Where will the Trams come from?

Cascaded - Blackpool, European etc.,

Historic - Restored runners

**Visiting - Transport Festivals &
Extravaganzas**

New build - old design

Waterfront Tourist Tram for Liverpool

Timescale

This will be subject to several things

Political agreement to do it !!!

Funding Arrangements

Amendment to existing Legal Powers

Route 1 – Waterfront > Pierhead

using Merseytram Mk 1 alignment 12 .> 18 months

Hire/Lease/Preparation of suitable trams 4 > 12 months

several owners have been sounded out to supply

A Merseyside Tram

Southport Pier
2005