

# Light Rail (UK) Group

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### Support our Campaigning Effort



We are a self-funding voluntary organisation who are dedicated to establishing "Steel on Steel" in the street as a sustainable Public Transport mode but not exclusively. We see this as a major tool for clean air in the urban corridors of our cities great and small, clean breathable air as our birth right

More details in the green section below "Why choose Light Rail?"

#### Advertising Option Card:

#### We offer several low cost advertising options:-

I. Take out a "Home page" under the appropriate section, Let us have you PDF with colour photographs, all your contact details including any link through to your website, video etc, Updates again in the form of PDFs (Max 10 pages). we will up load a maximum of 15 per year, building up an archive unless of course you advise us to delete the previous PDF's. Sites will automatically be renewed annually and invoiced unless otherwise advised.

A free short membership of The Light Rail Transit Association (LRTA) for three months including an electronic version of their excellent contact filled magazine and industry wide news emailed to a nominated individual. This feature will automatically stop if not subscribed too within the free trial period.

The cost per **YEAR** is only £350.00 on a proforma invoice.

Advertise your conference, event in our bigger boxes, remember these are date sensitive so we
will leave them for twelve months. Sites will automatically be renewed annually and invoiced
unless otherwise advised

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The cost per **YEAR** is only £450.00 for two alternating Boxes, on a proforma Invoice. Scroll down for examples.

- 2. A learned article, not an advertorial FOC. A free short membership of The Light Rail Transit Association (LRTA) for three months including an electronic version of their excellent contact filled magazine and industry wide news. This feature will automatically stop if not subscribed to within the free trial period.
- 3. A supporting donation for any article downloaded and used for campaign purposes etc. Please advise your source of material as "Light Rail UK Group please.

Many Thanks for your support, your grandchildren will thank you too!

Yours Aye,

James Harkins FCILT MTPS

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